



ATTENTION TO ALL THE PRINCIPALS OF MBA COLLEGES
UNDER THE JURISDICTION OF OSMANIA UNIVERSITY

Date: 22nd April, 2024

Subject: Conduct of First Internal Assessment Examination for MBA (Day) – IV Semester

You are informed to conduct the First Internal Assessment Examination on 23th & 24th April, 2024 as per the following instructions:

- 1) Internal Examination will cover the portion of second two and half units
- 2) The Internal exam pattern should be 20 Marks that consist of 5 short questions each carrying 2 marks and 2 long questions each carrying 5 marks
- 3) Internal Question Paper setting will be done by concerned subject teacher.

Date & Day	Paper	Time
23-04-2024 (Tuesday)	Business Process Reengineering (BPR)	10.00 am to 11.00 am
	Logistics & Supply Chain Management (LSCM)	11.00 am to 12.00 am
	Business Intelligence (BI)	12.00 pm to 1.00 pm
24-04-2024 (Wednesday)	<u>DS Elective -I</u> Banking Insurance (Finance) Buyer Behaviour (Marketing) Leadership & Change Management (Human Resource) Technology for Entrepreneurs (Entrepreneurship) Data Visualization (Systems)	10.00 am to 11.00 am
	<u>DS Elective -II</u> International Finance (Finance) Services & Digital Marketing (Marketing) Performance Management (Human Resource) Social Entrepreneurship (Entrepreneurship) Data Mining for Business (Systems)	11.00 am to 12.00 pm



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HEAD

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